

ASQ Youngstown-Warren Section 0805

October 2007

Membership Meeting – October 8, 2007

Join us for the October meeting of the 2007-2008 year. The meeting will be held, as usual, on the second Monday of the month at Café 422. All members are invited and anyone else interested in the quality field. Please feel free to invite your associates.

Attend the presentation and the technical meeting at no charge. Dinner is just \$15.00 for members with prior reservations, and \$17.00 for non-members and those not making a prior reservation. To make your reservations, please e-mail jwwaid@earthlink.net **before Noon on Friday October 5th**. This can be fast and easy if you just click on the address and when your e-mail form comes up, just put in your reservation(s).

5:00 – 6:00 PM Pre-Meeting Technical: What's new at ASQ – Leading the Quality Movement into our Emerging Wiki World or the Emerging Role of ASQ in a Flat World

ASQ's 60th Anniversary was in 2006. The world has changed dramatically in those six decades – from Maslow's *hierarchy* to Tapscott's *wikinomics*. Thomas Friedman identified ten forces that flattened the world and the Vision of the Quality Community needs to refocus. Come and see how ASQ is answering the call (globally and locally) to lead in our emerging "wiki" world.

ASQ'S Vision is to make a difference for our ~100,000 members, for the millions in traditional quality roles, *and the BILLIONS in emerging non-traditional roles* -- for everyone who seeks quality concepts, technology and tools to improve themselves and their world. As Mickey Rooney once said "We will always pass failure on the way to success !" – this IS the natural consequence of continuous improvement!

Dinner will be at 6:00 – 7:00 PM.

Presentation at 7:00 PM Applying Lean Thinking to Product & Process Development ("3P") or The Lean Initiative Begins in R & D

As quality professionals, we know the LEAN process finds and eliminates waste through continuous improvement by flowing the product at the pull of the customer in pursuit of perfection. We have applied this to the shop floor and even the office, BUT what about engineering design or research and development?

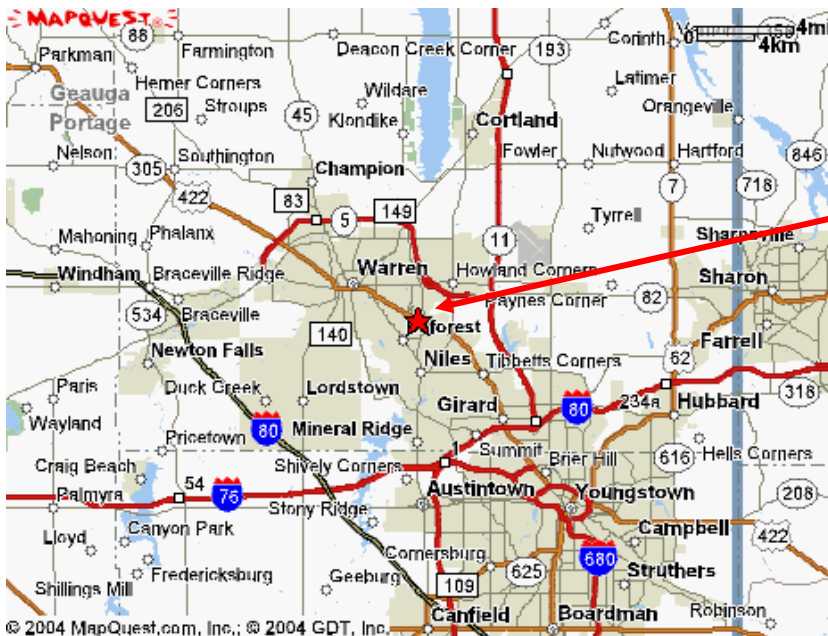
A fifteen step approach for applying LEAN to the Development and Engineering groups is highlighted. Come begin to learn how to apply the power of Kaizen to guide a Cross-Functional Development Team to achieve breakthrough results with advanced ideation and modeling tools.

Marc Kelemen is a Director for the American Society of Quality (ASQ), a Founder of ASQ's MEMS-NanoTechnology Network and serves on ASQ's intellectual property (IP) Task Force. He is accountable for twelve ASQ Sections in Ohio, Pennsylvania and West Virginia. Marc is an ASQ Certified Manager of Quality and Organizational Excellence as well as a Certified Quality Auditor. Marc facilitated training and interactive workshops for several years. He is active in ASM-International and served on MEMS data base steering committee. Marc graduated from Case Western Reserve University (CWRU) with a Bachelor of Science in Chemical Engineering and earned an MBA from Baldwin Wallace College. He is a named inventor on five patents and did graduate work at CWRU, Purdue University and North Carolina State University in Electrochemical Engineering, Polymer Physics, Surface Engineering and Atomic Force Microscopy. Marc has over 27 years experience

leading teams to bring consumer electronics from ideation to commercialization in North America, Asia and Europe. Marc is also the Director of Education for the Ohio MEMS Association and Past President of the Cleveland Technical Societies Council. Marc is a Senior Member of American Institute of Chemical Engineers and a Kepner-Tregoe certified process expert.

Mark your calendar for our upcoming meetings:

Meeting Date (Second Monday of the Month)	
October 8, 2007	November 12, 2007
December 10, 2007	January 14, 2008
February 11, 2008	March 10, 2008
April 14, 2008	May 12, 2008



***Meeting Location:**
Café 422
4422 Youngstown Rd. SE
Warren, OH 44484

Check our website - www.asqyw.org - press control+click to access our website. Information on section contact, meetings and other events can be found there.